



## **Avantra, formerly Syslink Xandria, empowers businesses to tackle complex SAP operations with the launch of next-gen AIOps platform**

*Avantra now provides automated build and run capabilities to support enterprises and MSPs on their digital transformation journey*

**February 19, 2020 (Chicago, IL):** Businesses can only grow from a foundation of great operations. SAP customers and Service Providers are under pressure to improve business experience, reduce outages and improve audit compliance - all while reducing the cost-to-serve and delivering digital transformation. To address this, Syslink Xandria announces [Avantra](#) – the next generation AIOps platform that eliminates the need for repetitive SAP operations and moves users towards the self-healing enterprise.

To lead this strategic change and to accelerate market adoption, Avantra has appointed a new CEO, John Appleby, who steps up from his role as the company's chief revenue officer.

A recent study by [451 Research](#) found that half of IT decision-makers describe the level of automation in their environments as mostly manual. Avantra's platform solves this issue for on-premise, cloud, and Software-as-a-Service (SaaS) deployments with its full-stack automation, operational transparency, and actionable insights.

The solution also provides early detection of performance, compliance and health issues, and facilitates a faster resolution. Transforming the customer journey from a reactive to proactive approach empowers businesses to focus on digital transformation by reducing manual operations.

Upon his appointment, John Appleby, who was the Global Head of DDM/HANA COE at SAP and member of the SAP Mentors group, comments: "Today marks the next stage in the evolution of our platform. We launched 20 years ago, and our aim then was to reduce the overhead of SAP operations and improve visibility into SAP landscapes."

"With digital transformation driving an increasing reliance on core systems, we want to ensure our customers stay ahead of the curve. Our move to build an AIOps platform allows them to become proactive and focus their resources on strategic innovation whilst ensuring security and compliance."

Avantra provides clients with unmatched intelligence and insight into their IT health and enables them to manage some of the most challenging workloads. The platform automatically monitors millions of data points and processes daily. Avantra is used by some of the world's largest enterprises in the automotive, manufacturing, retail industries, and managed services providers.

"At Sycor we manage multiple, complex SAP landscapes. Having Avantra deployed is like having an SAP nervous system." says Ekkehard Heil, Senior SAP Consultant at Sycor "It reacts before we think, knowing about issues before they impact operations. This is essential for our business."

For further information about the Avantra platform and the company's vision, visit [www.avantra.com](http://www.avantra.com)

### **About Avantra**

Avantra is the industry-leading AIOps platform for SAP automation operations, helping companies transform into a self-healing enterprise. Avantra helps SAP customers to improve business experience, performance, and compliance, focus



valuable resources on digital transformation and reduce operational cost. Avantra delivers a unified operations platform, whether on-premises, in the cloud, SaaS or hybrid, for both Build and Run operations. Founded in Switzerland in 2000 with a global presence, Enterprises as well as Managed Service Providers trust Avantra to provide them unmatched intelligence and insight into their landscape health. Learn more at [avantra.com](https://www.avantra.com).

**For Media Inquiries Please Contact**

Tawanda Carlton - Media Frenzy Global

[tawanda@mediafrenzyglobal.com](mailto:tawanda@mediafrenzyglobal.com)

(910) 358-7224